

NATE SMITH



EXPERIENCE

- Aug '21 - Now

Nu Skin
SENIOR UX DESIGNER
 Responsible for Vera, the mobile app for consumers. Largly involved with wireframes, prototypes, research requests and data analysis, development handoffs, etc.
 - Sep '20 - Aug '21

ConexED
UX DIRECTOR
 Research, user testing, wireframes, high fidelity mockups, and prototypes for both mobile and web apps.
 - Mar '20 - Sep '21

SolutionReach
SENIOR UX DESIGNER
 Responsible for research and UX Design for the SR health mobile and web platforms.
 - Nov '16 - Jan '20

MasteryConnect
DIRECTOR OF CREATIVE AND UX
 Managed designers in user testing, user stories, and visual UX design of the MasteryConnect products, including a brand new mobile app from the ground-up. Strategized, conceptualized, and executed on campaigns and other marketing initiatives.
 - Feb '16 - Nov '16

Western Digital - SanDisk
SENIOR UX DESIGNER
 UX research & design for all SanDisk and Western Digital global web properties.
 - Aug '10 - Nov '16

ExpertVoice
SENIOR UX/UI DESIGNER
 Clients: The North Face, Skullcandy, Nike Golf, Linksys, Marmot, Sony, Spy Optics, GoPro, Keen, Diamondback Bikes, and more.
- [linkedin.com/in/natesdesign](https://www.linkedin.com/in/natesdesign)
 To see more previous positions.



EDUCATION

- Summer 2007

USU Summer Design Academy
LEYSIN, SWITZERLAND
 Olympic torch concept displayed in the olympic museum
- Grad 2007

BFA in Graphic Design
UTAH STATE UNIVERSITY
 Emphasis in Interactive Design
- Grad 2004

Associate of Science
SNOW COLLEGE
 Emphasis in Art



SKILLS

- UX Design** ●●●●●●●●●●
- UX Research** ●●●●●●●●●●
- Figma** ●●●●●●●●●●
- HTML/CSS** ●●●●●●●●●●
- JS/jQuery** ●●●●●●●●●●
- Adobe CC** ●●●●●●●●●●
- Marketing** ●●●●●●●●●●
- Print Design** ●●●●●●●●●●
- Art Direction** ●●●●●●●●●●



INTERESTS

- MTB/Road
- Snowboarding
- Music
- Photography
- Books
- Podcasts



ONLINE

- facebook.com/hearsayrock
- linkedin.com/in/natesdesign
- twitter.com/hearsayrock
- behance.net/natesdesign